

PARTNER TESTIMONIALS

"Our relationship with Tampa Bay & Company is invaluable, and has been a major contributor to the success of our business. From the fortitude of its staff and members, to the business relationships we have fostered, A La Carte Event Pavilion is extremely proud to be a member of this passionate and driven community supporter.

Thank you for all your support and all that you do for our great city!"

Misha Hart | Proprietor | A La Carte Event Pavilion

"We are proud to be affiliated with our long-standing partners, Tampa Bay & Company. Busch Gardens is the leading attraction in the Tampa Bay area, and the support we receive from Tampa Bay & Company is an instrumental part of our tourism efforts."

Gerard Hoepfner | Vice President of Marketing | Busch Gardens Tampa Bay & Adventure Island

"Our return on investment was realized three fold within three months and has turned out to be one of the best financial business collaboration decisions that we could have made for our company. The event coordinator contact information, notification of the upcoming conventions and other events to this area is truly invaluable. Additionally, through the partner networking events, we have made several very useful business connections as well as obtained a few local contracts. In the spirit of sharing success through Tampa Bay & Company, we are obligated to let you all know that we are truly grateful for your professionalism, personal service and dedication to our specialized needs. We are proud members and plan to continue to renew our membership with Tampa Bay & Company well into the future."

Kerrick and TJ Williams | Kerrick Williams Photography

"As the largest performing arts center in the southeast, the David A. Straz, Jr. Center for the Performing Arts appreciates the efforts of Tampa Bay & Company in extending our marketing reach regionally and nationally. Because of their promotions, joint advertising, web site impressions and public relations, our message reaches far more potential audiences than we can reach on our own."

**Michael Kilgore | Vice President of Marketing and Customer Experiences
David A. Straz, Jr. Center for the Performing Arts**

"Our Tampa Bay & Company partnership has been extremely beneficial to The Melting Pot, especially with Tampa Bay & Company being instrumental in the creation of Dine Tampa Bay in 2010. Your partnership with Tampa Bay & Company will be as worthwhile as you want to make it. Tampa Bay & Company supports their partners by promoting their products and services to visitors, convention attendees and more."

Emily Harrison | Director of Marketing | The Melting Pot Restaurants

"We are proud to support Tampa Bay & Company and the area's tourism industry, which is an industry that truly touches every business in Tampa Bay and beyond. The tourism industry doesn't stop with hotels and tourist attractions, but carries on throughout our local and state economies. By working with Tampa Bay & Company and supporting the hospitality industry, you are helping to create positive economic development for Hillsborough County and ultimately improving our quality of life."

Sandy MacKinnon | President & CEO | Yale Lift Trucks of Florida & Georgia



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TAMPA BAY & YOU
PARTNERSHIP BENEFITS

exposure | access | opportunity | connect | experience | grow | visibility

OUR MISSION | Tampa Bay & Company leads the effort of economic development through tourism, creating vibrant growth for the Tampa Bay area by promoting, developing, and expanding a united visitor industry.



PARTNERSHIP BENEFITS & SERVICES

Tampa Bay & Company succeeds as an economic development organization thanks to the strong support of our many partners, who help promote and shape the future of our dynamic area and make Tampa Bay a choice destination for conventions and millions of visitors annually.

HERE ARE JUST SOME OF THE PARTNERSHIP BENEFITS:

- Listings in Tampa Bay & Company publications: Travel Planner, and Dining & Nightlife Guide (if applicable)
- Listings in our digital online publications
- Listing on Tampa Bay & Company's website, www.VisitTampaBay.com, including a hyperlink to your company website
- Opportunity to participate in our Sunsational Savings Discount Guide (if applicable)
- Use of Tampa Bay & Company's official logo on your business literature and website
- Networking opportunities at Tampa Bay & Company events
- Access to confidential Convention Calendar and Industry Research
- Access to partner mailing list and/or meeting planner mailing list
- Leads and referrals from Tampa Bay & Company's various departments (Sales, Marketing, Public Relations, and Convention Services)
- Brochure distribution at our Visitor Centers located in Channelside Bay Plaza and the Tampa Convention Center
- Preferred advertising rates in our publications
- Complimentary Travel Planners and Sunsational Savings Discount Guides
- Enhanced listing on Tampa Bay & Company's website including company logo, images, and more
- Access to Tampa Bay & Company's photo and video library
- Discount offered at our Visitor Center Retail Stores
- Discount rates for Media Directory and Press Kit



TOURISM in Hillsborough County generates more than \$3 billion in visitor spending annually and employs nearly 50,000 residents.

ABOUT TAMPA BAY & COMPANY | As the official tourism marketing organization and a leader in economic development for the greater Tampa Bay area, Tampa Bay & Company is a partner-based, not-for-profit organization. Tampa Bay & Company provides our 700+ partners with a wide array of services, opportunities, and tools designed to maximize exposure to convention and tourism dollars.

Tampa Bay & Company operates as a vital link to the community, heightening awareness of the importance of tourism to the local economy and its impact on our residential quality of life.

THE POWER OF TRAVEL HOW TOURISM DOLLARS SUPPORT AMERICA



For more information and pricing, please contact Partnership@VisitTampaBay.com or (813) 223-1111 & company

