

2010

Ad rates and specifications



ENTERTAINMENT A.N.D. MORE A Guide to Arts & Culture, Nightlife and Dining

PUBLICATION DEADLINE

Space Reservation and Ad Materials Due
Friday, January 29, 2010

AD RATES	Partner	Non-partner
Inside Back Cover (Full Pg)	\$1,000	N/A
Back Cover (1/2 Pg Vert)	\$1,250	N/A
Full-Page Bleed Ad	\$850	\$1,065
Full-Page Non-Bleed Ad	\$750	\$950
1/2 Page Ad	\$550	\$690
1/4 Page Ad	\$350	\$440
Listing & Description	Included	\$250

ALL RATES ARE NET.

ELECTRONIC SPECIFICATIONS

We require a high-resolution PDF/X1A document file. All support files, artwork, logos, and fonts should be embedded in the file. All images and artwork should be 300 dpi or higher at the final size to be used. On ads that bleed, size the document to the trim size and add 1/8" on all sides for bleed off the edge.

**Please send all ad materials and color proof to:
Mary Wade at MWade@VisitTampaBay.com
Tampa Bay & Company
401 E. Jackson Street • Suite 2100 • Tampa, FL 33602**

